David Booker – Front End Web Development & Interactive Media Designer

Dear Sir or Madame:

My name is David Booker. I have been a viable force in the world of graphic design, print design, and web design for the past eight years. As a freelancer I have worked on numerous design projects for satisfied customers and clients. I recently completed my web design diploma from the Art Institute of Pittsburgh to further increase his skills and to assist him in becoming more acquainted with the current practices and patterns of modern web design concepts and techniques. I bring life experience as a musician and university instructor for over the past 12 years which has cultivated my eager tenacity to continue learning and being a creative problem solver. This ability to solve problems quickly as an improviser is equally accepted in the world of graphics and web design. This skill enables me to move beyond the assumed limitations of the current web design scripting languages to create new and unimagined possibilities on the Internet. This skill would serve your company in becoming or maintaining the lead as the foremost authority in web technologies. I would like to become a part of your team, thus allowing me to develop into a trailblazer for your customers and client projects.

Cordially Submitted,

David Booker

Website Development & Interactive Media Designer Computer Skills:
Adobe Photoshop CC, Illustrator CC, Dreamweaver CC, InDesign CC, CSS3, HTML5, JavaScript, JQuery, Content Management Systems, SASS, LESS, DNN, TFS, BEM, OOCSS, Visual Studio, Foundation 5, Bootstraps, GitHub, Percussion CM1, Coda, Sublime Text2, WordPress, SMACSS, SharePoint and Microsoft Office

Training and Development of a team:
I managed the music department at HCCI for the past 16 years. We went from singing to tapes, to recording services, purchasing a profession sound system, creating a team a small ensemble as well as an adult and youth chorale. We went from being a one-man band, to having a fully functional rhythm section. The excellence that we have established cause local and national artist to come in from time to time in hope or recruiting our people to participate in their national and international endeavors [Music, Media, and singing].

Track Record of Building Leaders:
While teaching for the past 13 years as a music instructor, I have accomplished to train over 400 plus students on professionalism and learning their craft in excellence. Some of my music students are in the national spotlight currently based on the training and tutelage they have received. Some of the students that I've trained and mentored have gone on to write for Beyonce, play for Chrisette Michelle, tour with Donna Summers, and receive record contracts of their own.

Design Experience in the Field:
As Webmaster/Computer/Education Specialist for the Spartan Success Center at NSU, I have completed and orchestrated the usage of wireframe mockups, skeletons, personas, web design/development, style guides user testing and for the SSC websites and their social media branding elements. In another position, I was employed as the lead web designer with Inner Image Designs; where I single-handedly managed the web projects that the company received. Adobe Photoshop, Illustrator, and Dreamweaver have been integral components in my success of these mentioned projects.

Featured Client Websites:
- http://www.theplattinumgroup.com/
- http://elegantexchanges.com/
- http://gdo-aka.org/
- https://www.nsu.edu/provost/ssc/

David L. Booker, Jr.

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Portfolio: www.behance.com/WacomMan

OBJECTIVES:

To obtain a career as UX/UI Front End Web/Visual Designer to utilize my skills in contemporary design patterns and trends in web design, print design, marketing materials development, photography, motion graphics, flash animation, digital illustration, and typography. Prefer a position with multifaceted media design opportunities, along with tasks related to student success via mentoring, retention and assisting in improving student graduate rates and life skills development.

HIGHLIGHTS:

☐ 14 year's experience front-end Web Design Specialist, highly proficient in Word Press, and the Percussion CM1 Web Content Management System content management system.

☐ 19 year's experience in digital illustration and graphic artists for HCCI, Inner Image Designs, LLC, and Company426

☐ 12 year's experience in Print Design industry for Marketing materials

☐ 20 year's experience in photography, and digital imaging with Photos Etc, and as a freelance designer.

☐ Proficient in various web and graphic design software tools and programming languages including: HTML5, CSS3, Adobe Photoshop CC, Illustrator CC, Flash CC, InDesign CC and Dreamweaver CC, Microsoft Office Suite, Text Mate, CSS Edit, XAMPP, Coda, MAMP, SASS, AJAX, Twitter Bootstraps 3, Foundation 5, WordPress, JavaScript,

JQuery Libraries, Mustache, SMACSS, Responsive Web design, CSS Grid Systems.

☐ Graphic and Web Design portfolio chosen twice by the Art Institute of Pittsburgh as one of their top student portfolios; to display for their accreditation board. (Summer 2011)

☐ 15 year's experience as a university instructor

☐ 23 year's experience in music production and film scoring

☐ Extensive experience in media and video related software including: Final Cut Pro, Apple Motion, iMovie, iDVD, iShowU HD , Adobe Premiere, Avid Pro Tools, Finale, Apple Logic Pro 9 , Reason, Soundtrack Pro and Garage Band.

☐ Proven leader, mentor, and life coach (with more than 19 years experience in training volunteers and students at several local churches in the area).

EDUCATION/TRAINING

☐ Trained on SMACSS by Jonathan Snook (it's founder) at Converge SE Conference (May 2014)
☐ Web Design Diploma. The Art Institute of Pittsburgh - online division (2011)
☐ Adobe Photoshop CS "Tips &Tricks" Seminar. Sponsored by NAPP. Richmond, Virginia (2005)
☐ Macromedia Flash MX 2004 eLearning Symposium. Boston, Massachusetts. (2004)
☐ Masters of Arts in Music: Piano Performance. Norfolk State University (2002)
☐ Bachelor of Science Music Media: Emphasis in Mass Communications (1998)

RECENT TRAINING DETAILS

During the Converge SE, where I met Chris Coyier, CSS-Tricks founder and Carl Smith of nGen Works, Sam Kapila, and Fabio Carneiro (MailChimp Email UX designer). I attended the pre-conference workshop taught by with Jonathan Snook, creator of SMACSS; attended live workshops with the Ethan Marcotte (the father of Responsive Web Design); Clarissa Peterson (RWD typography);

WORK HISTORY

Webmaster/Computer/Education Specialist for the Student Success Center
Norfolk State University, Norfolk Virginia 2011 - present

☐ Provide media support and consultations with staff for media design, updates, and website maintenance.

☐ Managing the computer hardware and software, providing insight and updates on recommendations for replacing and/or upgrading computer hardware and software, as well as providing in-house Blackboard support for the Spartan Success Center.

☐ Assist the associate director with the development and coordination of activities and other programmatic functions to support the mentoring program.

☐ Created the multiple websites and brochures for the CSET in support of graduate programs including the Cleanroom, Information Assurance, Engineering graduate program, Computer Science graduate program, Materials Science graduate program, PREM, NanoHub workshops, The Hodge Institute for Entrepreneurship, Center of Excellence in Health Disparities, and the Student Success Center.

☐ Assisted the NSU Webmaster and Marketing team with updating the university's main homepage.

☐ Implemented modern HTML5 and CSS3, JQuery, AJAX, and CSS frameworks concepts for the various websites SMACSS.

Senior Web Designer/ Developer
Inner Image Designs, LLC, Virginia Beach, Virginia 2007 - 2011
☐ Prototype, Develop, Build, and Deploy websites for Inner Image Designs' website customers and clients.

☐ Featured client sites include:
o www.ardx.net - entire site
o www.innerimagedesigns.com - all coding, and flash player functionality and slides
o www.nctcogic.com - web design, and website functionality (the intro graphic was pre-existing)

Freelance Designer / Graphic Artist
Company426 LLC, Chesapeake Virginia 2001 - 2015
☐ Create flyers, bulletins, postcards, mailers, logos, web graphics, posters, CD artwork, and DVD Booklet artwork

☐ Feature Design Clients:
o www.nateholloway.org - everything, including the logo, completely from hand drawn sketch
o www.indianriverbands.org – coded and created everything but photographs used.
o www.theplattinumgroup.com - web design, coding, products created, html5/css3 valid, WP store
o www.cofcogic.com - web design, logo, and website functionality
o www.enchantedexchanges – web design, WordPress CMS, online store, photo manipulation.
o http://gdo-aka.org/ – web design, WordPress CMS, online store, photo manipulation.

Associate Television Director ("Focus on the Word")
K. L. Warren Ministries, Norfolk, Virginia 2004 - 2005
☐ Directed television broadcast aired on TV One
☐ Created CG and motion graphics for the shows
☐ Composed the theme song and all music for the show
☐ Converted the show footage from MiniDV to Beta format
☐ Supervised the delivery of the completed shows to the station for airing

Photographer's Apprentice
Photos by Design, Etc. Chesapeake Virginia 1994 - 2001
☐ Captured portraits with Analog and with Digital Photography Cameras
☐ Worked at the sales counter to process orders.
☐ Did both video montages and photo portfolios for clients.
☐ Use Photoshop to make digital edits for special packages
o Graduation photos
o Actors, recording artist bio shots

o Hair show magazine images

Creative Department – Media Designer (Volunteer)
Hebron Cornerstone Church International, Virginia Beach, Virginia 2003 - 2013
☐ Create flyers, bulletins, postcards, mailers, logos, web graphics, posters, CD artwork, and DVD Booklet artwork

Adjunct Music Instructor / Computer Lab Technician
Norfolk State University, Norfolk Virginia 1998 - 2013
☐ Manage music computer lab (install software, perform minor computer repairs)
☐ Created info graphics, and websites for the school of Liberal Arts while a part of SOLA-TEC team
☐ Prepared graphs charts and data for Title III reports
☐ Teach courses in Humanities, Music Appreciation, Computer Literacy, Piano, Jazz Harmony, and Music Theory
o Participate with several department and university committees: Publication and QEP.

Church Music Department Manager
Hebron Cornerstone Church International, Virginia Beach, Virginia 1997 - 2013
☐ Manage all of the musicians, vocalists in the music department
☐ Coordinate all rehearsals, provide musical support for all church events
☐ Create training modules for volunteers, as well as developing department handbook for rules and best practices

Media Department – Department Manager (Volunteer)
Hebron Cornerstone Church International, Virginia Beach, Virginia 2012 - Present
☐ Train staff on mixing audio, video presentation tips, sound and audio video support
☐ Creating audio master CDs, and digitally uploading it to the server.
☐ Basic A/V equipment inventory and maintenance.
☐ Record meetings and special events. Provide audio support for musical and dramatic presentations.

Visiting Professor – Interim position
Elizabeth City State University, Elizabeth City, North Carolina 2007 – 2008
☐ Teach and train all music engineering and recording technology students
☐ Teach courses in Web Design / Multimedia Techniques for Musicians
☐ Record all concerts and recital events (Video and Audio)
☐ Manage, Coordinate and Furnish the ECSU Music Recording Studio
☐ Teach private lesson guitar, instituted the Jazz Piano Workshops
☐ Prepare students for graduate studies placement

References will be furnished upon request